

FIRE MOUNTAIN ARTS COUNCIL
MINUTES OF MEETING
JUNE 30, 2009

Directors present: President Carl, Marci, Miranda, Brad, Bruce, April, Louise, Tami, Ashley, John, Fred

Also present: Alex Peterson, Brian Mitchell, Jessica Ehli

Minutes of May 26, 2009, were distributed. Fred made a motion to accept the minutes. Seconded and passed.

Marci made a motion to cancel the July meeting due to the plays. Seconded by Tami, and motion passed.

REPORTS:

Movies (Brad): Reported good attendance. Movies will be closed the first two weekends of August, during *A Midsummer Night's Dream*. Nic Olson will present a Cabaret show at the Roxy July 25 and 26, and the play *To Be Frank* by Alex Peterson will be August 22, 23, 26, 28 and 29.

Children's Theater (Marci): *To Be or Not To Be A Pirate* will be performed July 17 and 18. Next year the kids will have to pay something to help with expenses. TMI gave \$1000 to On Stage this year.

Membership Drive (John): Brochures will be sent out by mail. Sending on line discussed. Quarterly newsletters are needed. An opportunity to buy a Roxy seat should be included in future communications. FMAC will receive free tickets. Thanks to John, \$800 in memberships so far, and growing!

Gala Event: Fred made a motion to have the Gala Event moved from Oct. 17 to Oct. 24. Motion seconded by Ashley, and approved. It will have a country theme.

NEW BUSINESS:

Charges at Promart need to be very clear, naming the production for which the item was purchased.

A map of the seats is needed.

Roxy needs to be re-keyed in the near future.

Centralia College has offered FMAC flats and revolving stage.

CAFTA meeting is Oct. 17 at Great Wolf lodge.

Fred suggested \$65 per day rental fee for Roxy. Invite nonprofit organizations to fill the seats, and they get half the profit. We do need a price list.

Ideas from June's meeting of American Association of Community Theaters attended by Brad, Fred, April, Carl, Marci: send plenty of thank-you's by cards or phone calls, on-line solicitations, give donors green shopping bags, mystery theater, acknowledge underwriters, raffle a car or whatever, remember Public Service Announcements, use pre-movie ads on screen and include pictures, placemats in restaurants, coffee sleeves, Facebook, Nonsense plays, postcards for every show, telemarketing (Board calls members to ask how we're doing), sell realtors memberships at half price as they can give them to customers, 10% off for 20 or more tickets from an organization, discount nights, flyers in utility bills, flowers for sale at Roxy, coffee mugs, t-shirts, magnets, souvenir spoons, popular plays (*1776, Grease, Scrooge the Musical*), recruit choirs, readers' theater, 10-15 minute plays, MTI best musicals, on Halloween show a scary film and have a blood drive, cemetery tours, historical reenactments, Golden Review (grandparents' revenge), *A Time for Christmas* fills the house, touring companies (World Ventures), use a backstage kit, ticket turtle (tickets on line), links needed with our website, Roxy as a work study center.

Meeting adjourned.

Louise, Secretary